



Where you live determines your access to quality education, job opportunities, nutrition, and reliable transportation. Fair housing helps ensure more people can achieve the American Dream.

THE 2018 FAIR HOUSING SUMMIT

September 21 • TOLEDO, OH • THE RENAISSANCE HOTEL



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WHY NOW?

The year 2018 marks the 50th anniversary of the assassination of Dr. Martin Luther King Jr. and the subsequent passing of the Fair Housing Act, presenting an opportunity to:

Examine the barriers that persist around fair housing,
Explain the opportunity cost represented by housing discrimination, and
Explore ways we can work together to create truly inclusive communities.

WHY FAIR HOUSING?

Where you live is more than just a physical structure; it's the door to accessing quality education, job opportunities, transportation, healthcare, and other vital resources. The neighborhood where you live shapes your life experiences and impacts your ability to thrive. Fair housing helps ensure this door is open to all, building stronger, healthier communities.

Acts of housing discrimination can prevent people from freely choosing where they live, thereby limiting their opportunities for success. The Fair Housing Act of 1968 was passed to guarantee equal access to housing for all. Yet, we still have much more to do.

INCLUSIVE COMMUNITIES CREATE A THRIVING WORKFORCE

Diversity and inclusion are often a primary focus for corporate America—especially when recruiting new talent—but housing discrimination may be an unrecognized barrier that limits your talent pool. Understanding fair housing is essential for your human resources department to better ensure your employees have fair and equal access to housing during the relocation process. It also enhances your talent attraction and retention, as diverse communities are more desirable places to live, particularly for young professionals.

INCLUSIVE COMMUNITIES CREATE STABLE AND SECURE CITIES

By promoting inclusive policies, fair housing efforts improve access to homeownership and increase the availability of safe, stable housing. Secure housing plays a fundamental role in a person's overall economic security, laying the foundation for both personal and community prosperity. Growth in employment, investment, and development opportunities are just some of the economic benefits that are reaped by communities that embrace diversity.

a collaborative event



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Presenting Level:

\$50,000 (only 4 available, just 3 left)

- Presenting rights for Fair Housing Summit (presented by)
- 3-5 minute speaking opportunity during the event
- 10 tickets to VIP Reception the evening of September 20, 2018
- 24 complimentary tickets to workshops/summit
- Booth/table
- Ability to hand out promotional material to all participants
- Dual-page ad in the printed event program (each page is 7 1/2" by 10")
- Logo recognition on the event website hosted by the Ohio Diversity Council
- Logo recognition on both organizations' annual reports
- Logo recognition on event signage and program book
- Receive a formal plaque as a sponsor of the event

Justice Champion:

\$25,000 (only 6 available)

- 6 tickets to VIP Reception the evening of September 20, 2018
- 16 complimentary tickets to workshops/summit
- Booth/table in front lobby
- Ability to hand out promotional material to all participants
- Full-page ad in the printed event program (7 1/2" by 10")
- Logo recognition on the event website hosted by the Ohio Diversity Council
- Logo recognition on both organizations' annual reports
- Logo recognition on event signage and program book
- Receive a formal plaque as a sponsor of the event

Equity Advocate:

\$10,000

- 4 tickets to VIP Reception the evening of September 20, 2018
- 8 complimentary tickets to workshops/summit
- Booth/table
- Ability to hand out promotional material to all participants
- Half-page ad in the printed event program (7 1/2" by 4 7/8")
- Logo recognition on the event website hosted by the Ohio Diversity Council
- Logo recognition on both organizations' annual reports
- Logo recognition on event signage and program book

Fairness Supporter:

\$5,000

- 2 tickets to VIP Reception the evening of September 20, 2018
- 4 complimentary tickets to workshops/summit
- Booth/table
- Ability to hand out promotional material to all participants
- Quarter-page ad in the printed event program (3 5/8" by 4 7/8")
- Logo recognition on the event website hosted by the Ohio Diversity Council
- Logo recognition on both organizations' annual reports
- Logo recognition on event signage and program book

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WHO ATTENDS THIS EVENT?

We are expecting hundreds of attendees from the financial, insurance, healthcare, housing, nonprofit, real estate, government, and human resource sectors to participate. This will be an inspiring, informative summit around all facets of fair housing. Attendees can expect to leave more informed about the issues, more connected across relevant networks, and more eager to be a part of the solution.

THE ROLE YOU CAN PLAY

Your sponsorship can help to build inclusive communities of opportunity and bring possibilities within reach for more families. Because housing plays such a fundamental role in our overall success in life, supporting fair housing is a crucial way to stabilize our neighborhoods, foster diversity, and improve life outcomes.

Your sponsorship provides an avenue of learning for your staff and leadership. The workshops were selected with the needs of our sponsors in mind. There are several sponsorship levels to meet your budget needs. By supporting this unique onetime event you are aligning your company and brand with opportunity for all. Your staff and leadership will take pride in the company commitment to diversity, inclusion, and fair housing.

THE ORGANIZERS

Proceeds from this event go to support the work of The Fair Housing Center, a nonprofit community resource dedicated to the elimination of housing discrimination, the promotion of housing choice, and the creation of inclusive communities of opportunity. Since its founding in 1975, The Fair Housing Center has operated as one of the most progressive and effective proponents of fair housing, leading national efforts and setting precedents that have markedly improved the quality of life for millions of Americans.

Proceeds from this event also go to support the ongoing work of the Ohio Diversity Council, a not-for-profit organization working to expand inclusion and equity in corporate, educative, and healthcare spaces by empowering leaders and promoting education. The Ohio Diversity Council engages a network of hundreds of thousands of employees from nearly 70 corporate partners across Ohio, and facilitates events and programming for employee engagement, professional development, and diversity & inclusion education.

Both organizations seek to make the state of Ohio, and far beyond, better places to live and work for all. You can visit their websites to see their work at:

toledofhc.org
ohiodiversitycouncil.org

For more information, contact:
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